



lifetimeDNA

# DECODING DNA

INTRODUCING  
LIFETIME DNA BEHAVIOUR FRAMEWORK

# BUILDING TRUSTED RELATIONSHIPS

- ④ Anticipate and recognise learner, client and stakeholder needs – ask great questions; listen carefully; consider their perspective
- ④ Manage expectations – follow through on actions
- ④ Build rapport – tailor your communicating to engage and influence
- ④ Build professional networks and partnerships to deliver great business outcomes



# ASPIRATIONAL — DRIVING EXCEPTIONAL PERFORMANCE

- ④ Have an inner drive to achieve high quality results and exceed expectations
- ④ Take accountability for delivery – find ways to improve performance; plan ahead
- ④ Seek feedback
- ④ Drive your own performance and development



# COLLABORATIVE WORKING

- ④ Adapt your approach – work within and with teams to be part of a successful organisation; take several roles in the team to achieve results
- ④ Take responsibility for your own work
- ④ Involve others. – show openness and respect for their views and contributions
- ④ Share your knowledge, expertise and ideas



# PIONEERING — CHAMPIONING CHANGE AND INNOVATION

- ④ Flex and adapt to change
- ④ Innovate- always looking for better ways of doing things
- ④ Show resilience under pressure
- ④ Get to the heart of an issue – apply great judgement; make decisions; solve problems



# EXCELLING — PUTTING QUALITY AT THE HEART OF EVERYTHING

- ④ Adopt high professional standards and expect this of others
- ④ Quality is central to everything you do – challenge poor quality or standards; celebrate success
- ④ Anticipate and adapt to industry changes
- ④ Maintain continuous professional development



# INSPIRING LEADERSHIP

- ④ Create confident, performing teams that release the potential in everyone and sustain a profitable business
- ④ Show commitment to on-going development for yourself and others

